



**CARITA**

11 FAUBOURG SAINT-HONORÉ

**OUR EXCEPTIONAL SERVICES**



# “WE ARE THE ENTREPRENEURS OF METAMORPHOSIS.”

MARIA & ROSY CARITA

Welcome to the world of Carita, a brand of professional beauty services and products created in 1945 by Maria and Rosy Carita.

# THE CARITA MISSION

Since 1945, the legendary Maison Carita has been giving each of its guests a personalised, transformative beauty experience. Enhanced by the hands of the Maison's experts as well as by the use of leading-edge technology, Carita's exceptional services offer an interlude of relaxation and metamorphosis.

Carita elevates beauty to the level of art and culture, immersing its guests in the sophistication of the Parisian way of life in order to reveal their full head-to-toe beauty and enhance their aura.



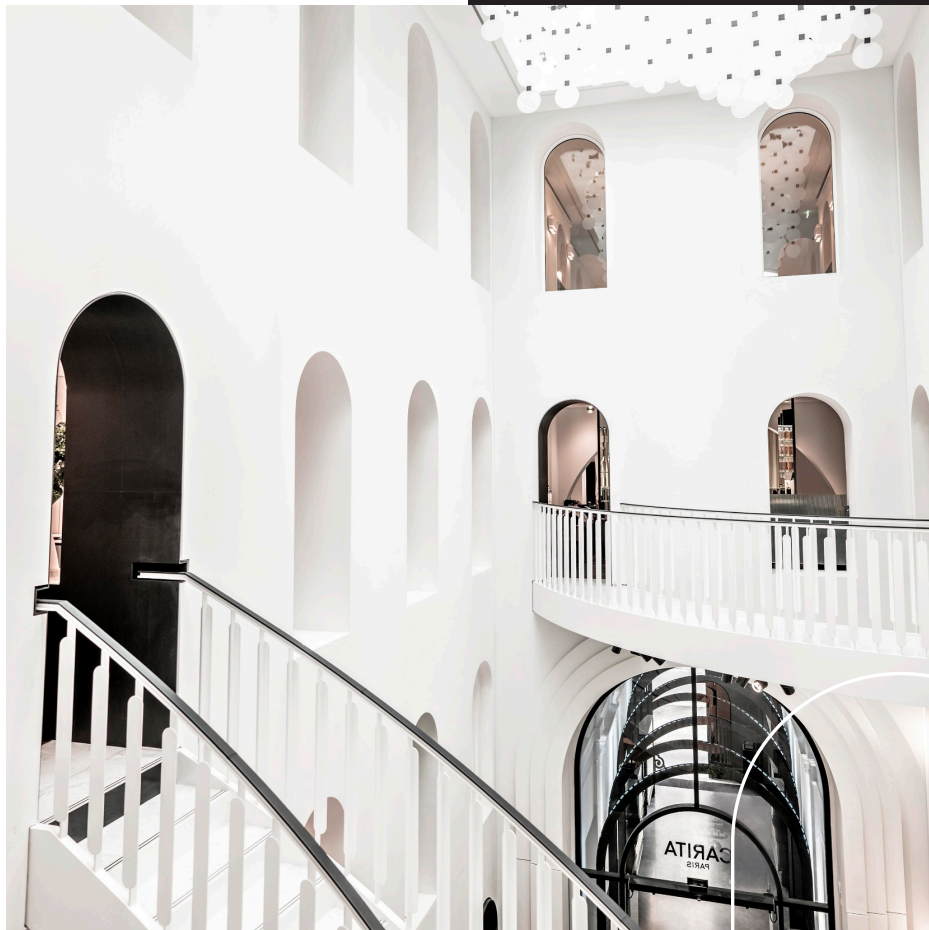


## 11 FAUBOURG SAINT-HONORÉ, THE PARIS BEAUTY DESTINATION

Maison Carita is a unique destination where metamorphosis becomes reality and your Aura is revealed, thanks to our elite specialists, who include facialists, body therapists, hairdressers, colourists and make-up artists.

Based on this innovative idea, Carita has invented a beauty therapy concept aimed at giving women and men a unique experience and revealing their full beauty, from head to toe.

**OUR EXCEPTIONAL SERVICES**



**01 SKIN DIAGNOSIS**

**02 FACE AND BODY TREATMENTS**

**03 HAIRDRESSING AND HAIR CARE**

**04 EYE AND LIP BEAUTY**

**05 BEAUTY TREATMENTS**

**06 SPECIAL OCCASIONS**



# 01

## SKIN DIAGNOSIS



# THE AUGMENTED CONSULTATION

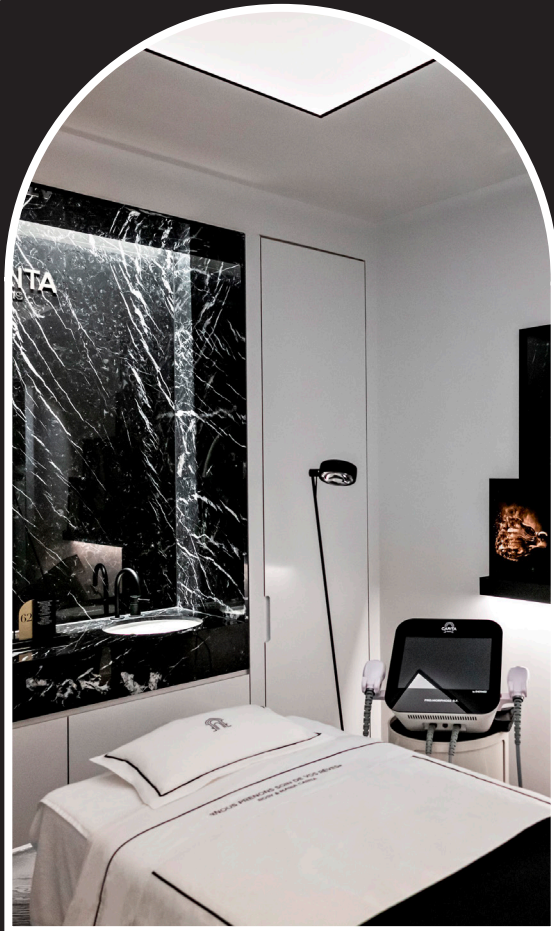
FOR AN EXCEPTIONAL PROFESSIONAL DIAGNOSIS, CARITA HAS CREATED THE AUGMENTED CONSULTATION.

Carita puts technology at the service of your beauty by using the Skin Aura Analyzer to perform ultra high-tech skin diagnoses.

The professional diagnosis is an essential step before undergoing a Carita treatment. It uses artificial intelligence and our specialists' savoir-faire to analyse and measure the skin's Aura based on 3 dimensions: texture, structure and colorimetry.

At the end of the augmented consultation, you will have a deeper knowledge of your skin, as well as recommendations for suitable services and routines.

• FULL DIAGNOSIS	30 min
• FLASH DIAGNOSIS	10 min



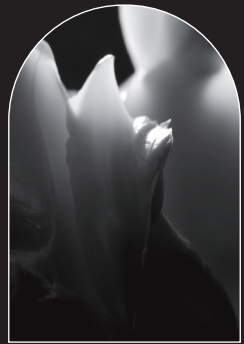
# 02

## FACE AND BODY TREATMENTS

# TREATMENT PHILOSOPHY

THE CARITA VISION: THE ABILITY OF LIGHT TO REVEAL BEAUTY

Our ambition is to offer the most exclusive of professional experiences. Transform the skin and reveal its ultimate aura thanks to a unique professional protocol: the intelligence of our expert hands, the power of advanced technology and the science behind our formulas, for a true beauty metamorphosis.



## PROFESSIONAL FORMULAS

70 years of formulation expertise.



## “CHOREOGRAPHIC” HAND MOVEMENTS

53 technical and professional hand movements.



## BEAUTY TECHNOLOGY

OUR MAINSTAY SINCE 1962

Pro.Morphose R.F.  
An advanced radiofrequency device for professional use.





## TREATMENT EXPERIENCES

Live the experience of the Carita transformative treatment for revealing your skin's Aura.

Our aim: a personalised result defined during the Skin Aura Analyzer diagnosis provided by our experts before the treatment is carried out.

### **PRO.MORPHOSE R.F. TREATMENT** *2h15 - 1h45 - 1h*

The ultimate experience, structured around our 53 professional hand movements and amplified by our advanced radiofrequency technology: Pro.Morphose R.F. for long-lasting transformative results.

### **MANUAL TREATMENT** *1h30 - 1h*

A true sensory experience, delivered entirely manually via choreographic massage and 53 professional hand movements.

### **PRO.MORPHOSE R.F. TREATMENT COURSES**

*6 sessions: 2 x 1h45 & 4 x 1h*

A personalised course of treatment, composed by your Beauty Expert for a visible and long-lasting transformation of your skin.



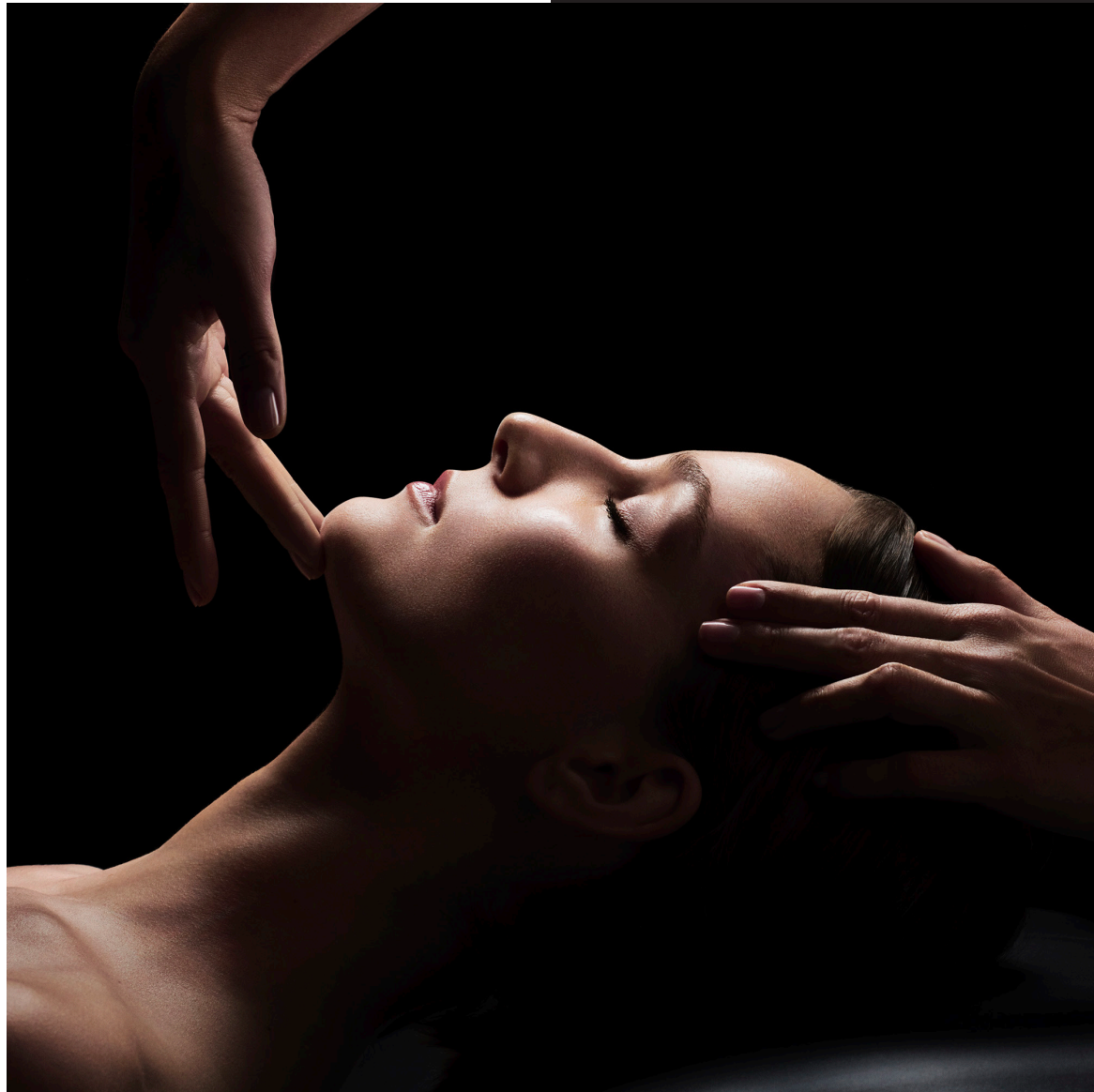
# PRO.MORPHOSE R.F.

ADVANCED RADIOFREQUENCY  
TECHNOLOGY

## FACE AND BODY

Since 1962, Carita has been a constant pioneer in combining beauty treatments with the latest technological advances.

Pro.Morphose R.F., a unique form of radiofrequency technology with 8 patents, enables energy to be concentrated deep within the skin for a resculpting anti-age result. What makes it unique? It acts on very precise zones to meet your needs in a personalised manner.



## FACE TREATMENTS



## FACE TREATMENTS

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# OR REJUVENIC REGENERATING TREATMENT

LIFTING, SMOOTHING AND BRIGHTENING EFFECT

This exceptional anti-age treatment is the epitome of Carita science thanks to its exclusive active ingredient: Biotech Gold 24K.

It activates epidermic renewal, stimulates collagen production and neutralises free radicals.

This exceptional treatment targets your specific needs by means of a holistic approach and uniquely choreographed hand movements.

The results are amplified by using the Pro.Morphose R.F technology for its resculpting anti-age action.

• PRO.MORPHOSE R.F. TREATMENTS	2H15 1H45 1H
• REJUVENIC TREATMENT COURSE <i>6 sessions</i>	2 x 1H45 & 4 x 1H
• MANUAL TREATMENTS	1H30 1H



## FACE TREATMENTS

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**NEW**

# OR REJUVENIC REGENERATING HOLISTIC TREATMENT

RE-ENERGISING, REGENERATING AND  
BRIGHTENING EFFECT

A new immersive holistic treatment approach that stimulates the five senses for ultimate regeneration at many levels, from the cells to the psyche.

This treatment is amplified by a professional massage of the fascias, the fibrous envelope of the human body, essential for connecting the entire anatomical structure of the face. Designed to re-energise the cells of your epidermis at any time of day, thus making up for lost sleep or preparing the skin in order to boost its nocturnal regeneration. Signs of age are reduced, and the face remodelled and smoothed. The skin regains its bioenergetic capacity.

The results are amplified by using the Pro.Morphose R.F technology for its resculpting anti-age action.

• PRO.MORPHOSE R.F. TREATMENT	1H45
• MANUAL TREATMENT	1H30



## FACE TREATMENTS

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# CRISTAL MORPHOLOGIC REMODELLING TREATMENT

FIRMING, LIFTING AND SCULPTING EFFECT

This firming treatment remodels the contours of the face and stimulates collagen production thanks to a rare and precious mineral: micronised tourmaline.

Its absorption is boosted by professional hand movements that stretch the muscles, which is critical for tissue maintenance and also helps firm the skin.

This treatment targets your specific needs by means of a holistic approach and uniquely choreographed hand movements.

The results are amplified by using the Pro.Morphose R.F technology for its resculpting anti-age action.

• PRO.MORPHOSE R.F. TREATMENTS	2H15 1H45 1H
• MORPHOLOGICAL TREATMENT COURSE <i>6 sessions</i>	2 x 1H45 & 4 x 1H
• MANUAL TREATMENTS	1H30 1H



## FACE TREATMENTS

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# LAGON HYPERTONIC REPAIRING TREATMENT

### HYDRATING, SOOTHING AND PLUMPING EFFECT

This repairing treatment intensively strengthens the skin's cutaneous barrier in order to preserve its youthfulness. Enriched with Polynesian elixir, this water sourced from the heart of the Tahiti Lagoon is a uniquely rich concentration of minerals.

Choreographed professional hand movements encourage fluid circulation by means of gentle effleurage and pumping actions with a draining effect, in order to soothe the skin and make it feel comfortable again.

The results are amplified by using the Pro.Morphose R.F technology for its resculpting anti-age action.

• PRO.MORPHOSE R.F. TREATMENTS	2H15 1H45 1H
• HYPERTONIC TREATMENT COURSE <i>6 sessions</i>	2 x 1H45 & 4 x 1H
• MANUAL TREATMENTS	1H30 1H



## FACE TREATMENTS

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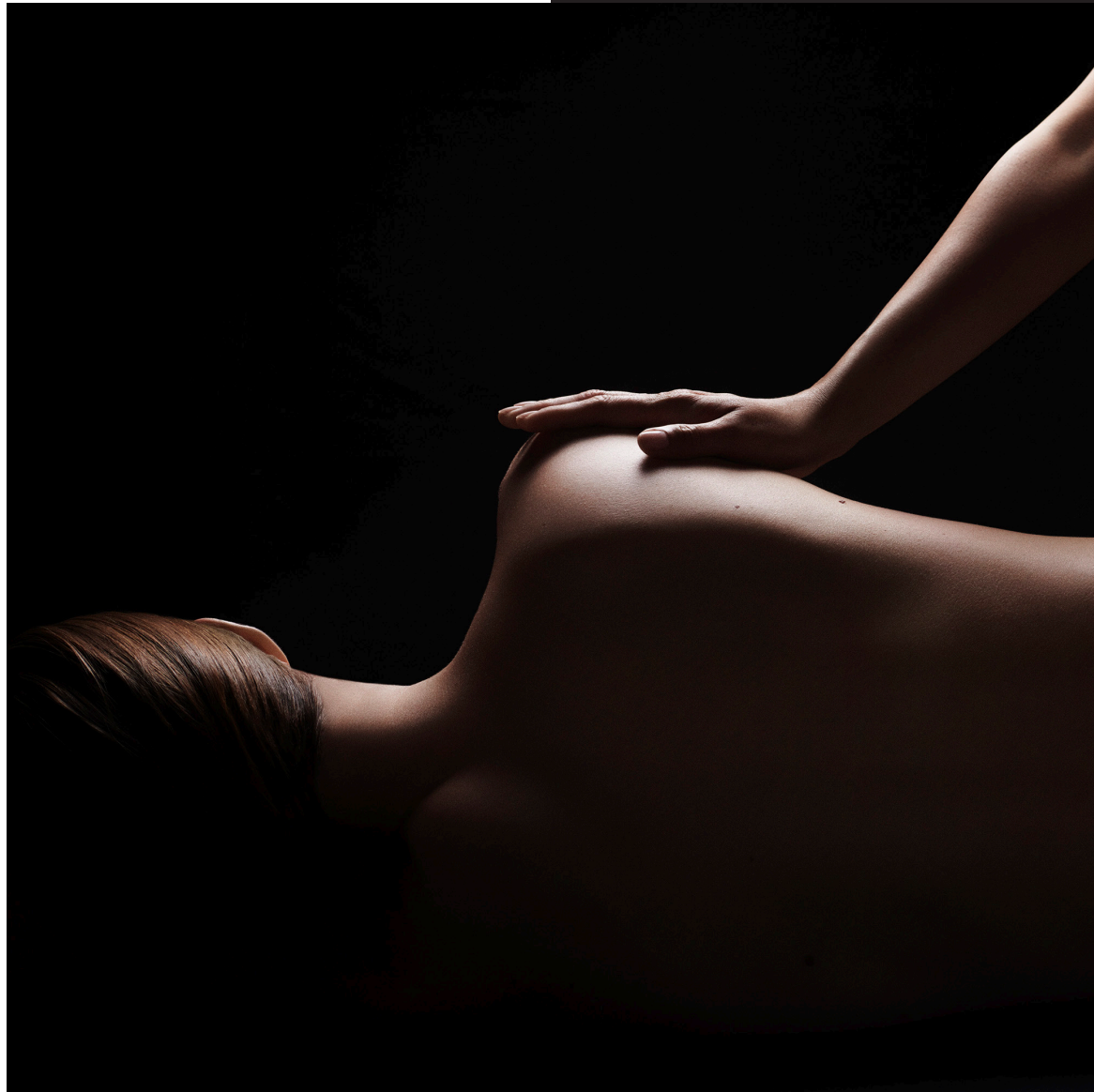
# SKIN PERFECTING TREATMENT

### IN-DEPTH AQUADEEP CLEANSE

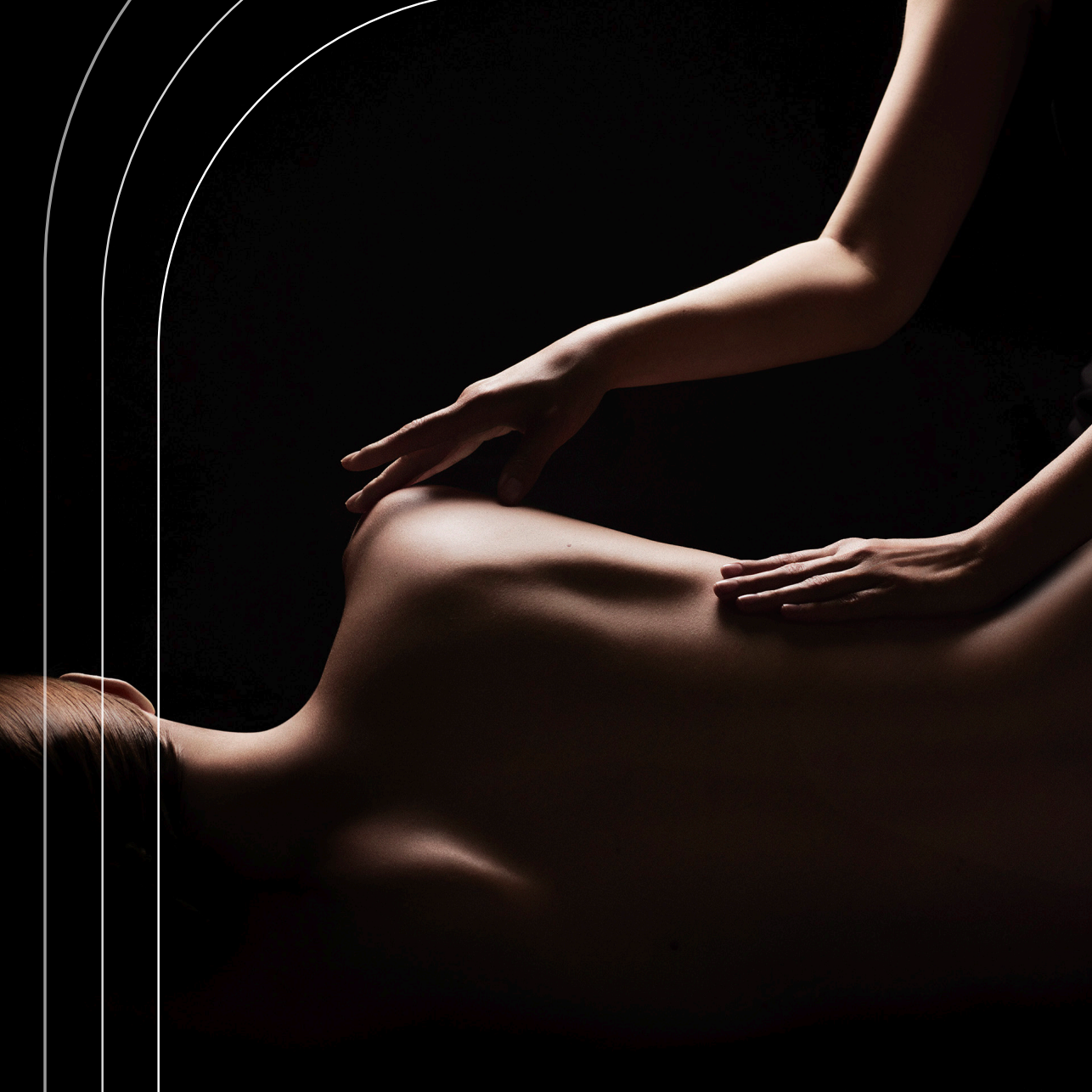
A 4-dimensional skin treatment combined with precisely choreographed hand movements for an immediate result: skin is purified, detoxified and glowing.

1. MANUAL DETOX PHASE: a precise dance of the hands for exfoliation and a unique skin detox with our legendary Rénovateur treatment.
2. DERMABRASION PHASE: mechanical skin exfoliation to resurface the epidermis.
3. AQUA DERMABRASION PHASE: gentle suction that exfoliates and cleanses for deep purification of the skin.
4. DIFFUSION PHASE: spraying with highly concentrated hydrating active ingredients to boost the skin's youthfulness and tone.

• SKIN PERFECTING TREATMENT	1H
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## BODY TREATMENTS



## BODY TREATMENTS

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# THE “CHOREOGRAPHIC” BALLET

IMPROVES BODY POSTURE BY MEANS OF A  
DEEPLY RELAXING MUSCLE MASSAGE

Developed by Daniele Beniamini, masseur to headlining dancers, who has a precise technical approach to massage that takes into account of the individual body's morphology and muscular condition.

The “Choreographic” ballet is a dance of the hands, with deep and highly precise hand movements that promote muscle mobility. Intensity and gentleness are perfectly balanced.

The body is left relaxed, feeling light and with newfound energy.

• THE “CHOREOGRAPHIC” BALLET

1H30  
1H

## BODY TREATMENTS

# “METAMORPHIC” BODY

PERSONALISED SCULPTING TREATMENT  
PRO.MORPHOSE R.F.

This high-precision treatment combines the advanced radiofrequency technology of the Pro.Morphose R.F. device with choreographed deep-muscle manipulations.

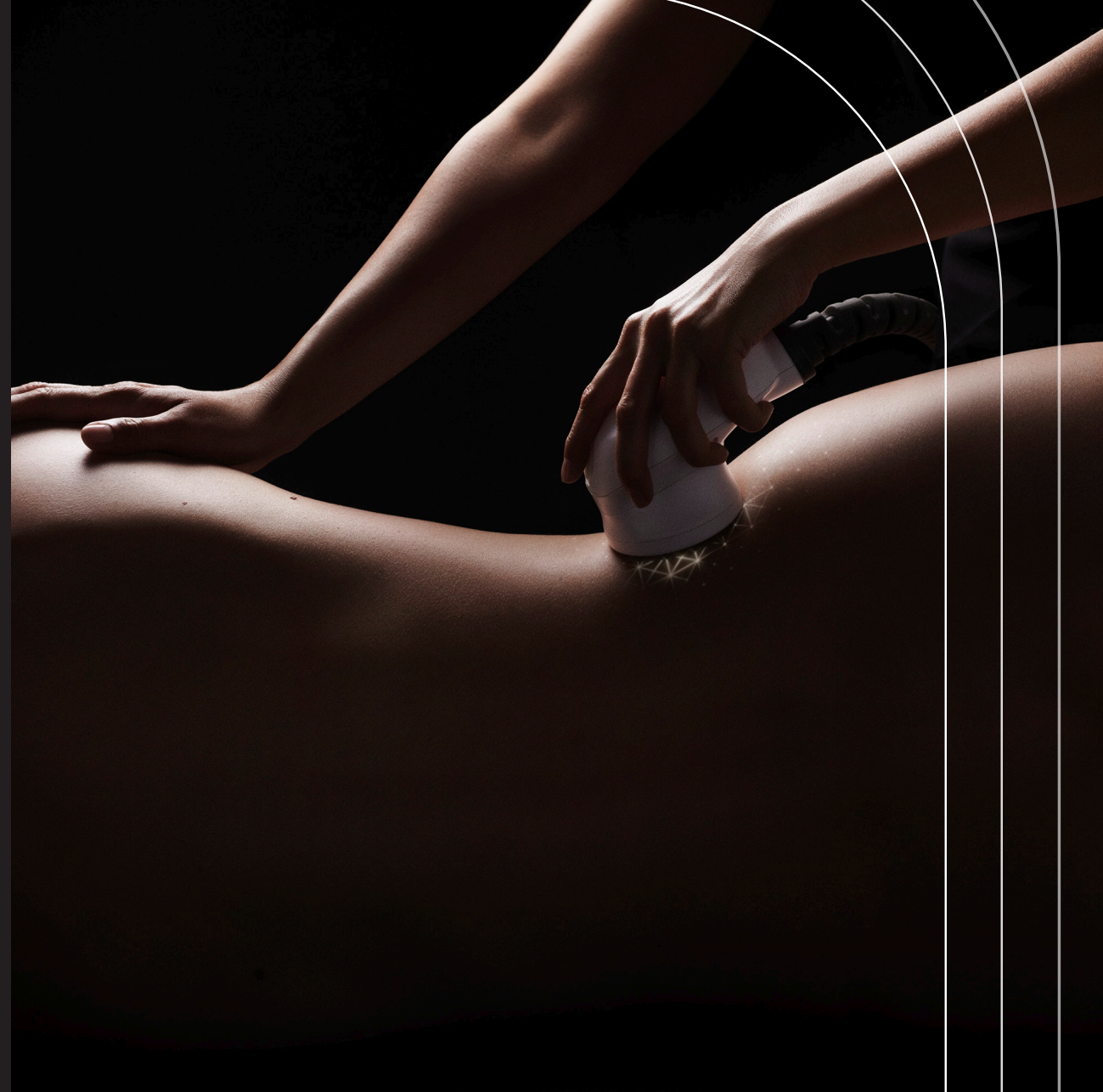
This transformative treatment redefines, firms and rebalances the body's contours for visible, long-lasting results.

• “METAMORPHIC” BODY

1H15  
45 min

• INTENSIVE “METAMORPHIC” TREATMENT COURSE  
*8 sessions of 45 min - 8 sessions of 1h15*

8 x 1H15  
& 8 x 45 min





## BODY TREATMENTS

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# “CHOREOGRAPHIC” MASSAGE

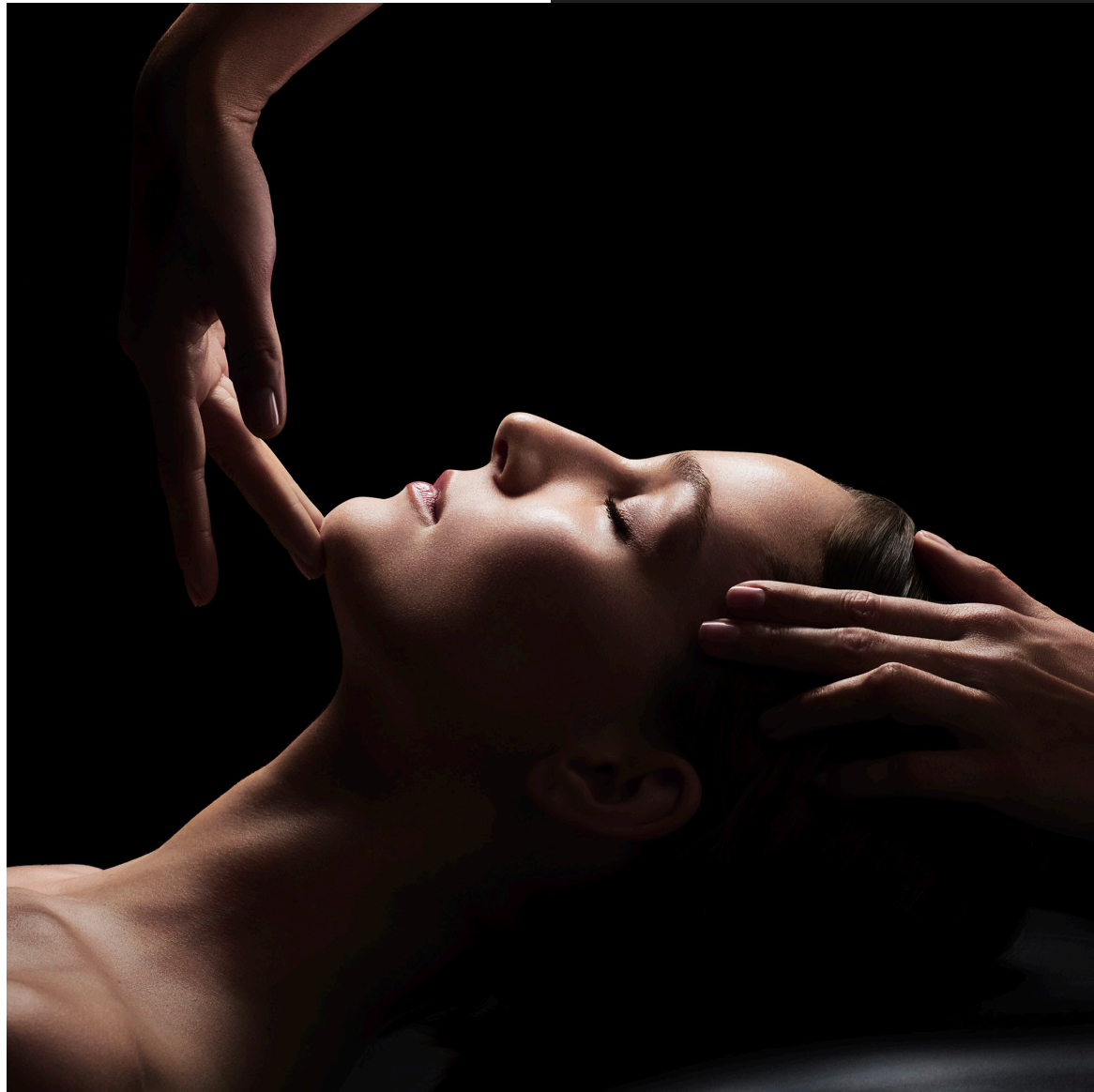
A PERSONALISED, 100% MANUAL TREATMENT

Guided by discussion of the sensations your body is experiencing, Carita's expert hands orchestrate a fully personalised choreography that envelops each muscle and tissue.

Alternating between slow effleurage and deep manipulation, this personalised massage eases physical tension while rebalancing the body and inducing a feeling of deep relaxation.

• THE “CHOREOGRAPHIC” MASSAGE

1H30  
1H



## ICONIC TREATMENTS FOR FACE AND BODY

## ICONIC TREATMENTS

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# THE 11 SIGNATURE TREATMENT

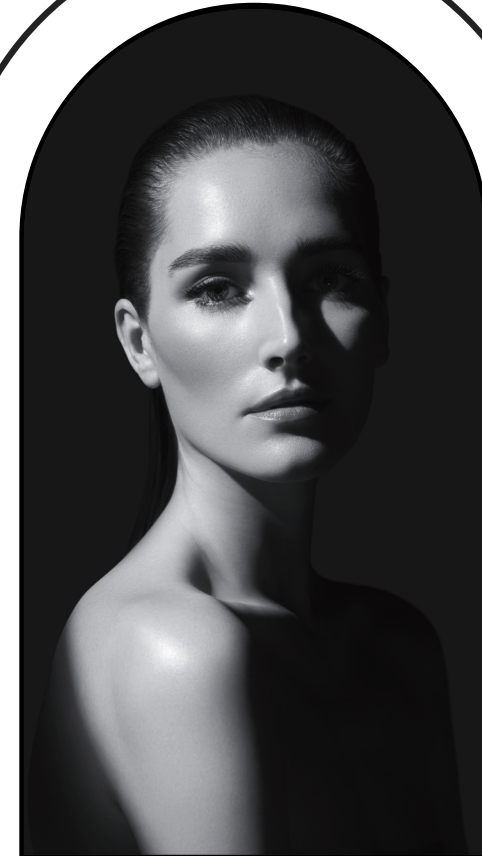
FOR FACE AND BODY

This signature treatment offers complete disconnection from head to toe. The sensory and olfactory experience begins with a body massage using Fluide 14, followed by a detoxifying facial treatment with the legendary Rénovateur.

The face is relaxed and the skin detoxified by means of choreographed hand movements selected to suit your needs. Both body and mind are utterly relaxed.

• SIGNATURE TREATMENT

2H



ICONIC TREATMENTS

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# THE RÉNOVATEUR

UNRIVALLED SINCE 1956  
IN-DEPTH DETOX FOR FACE  
AND BODY

Maison Carita's emblematic professional formula, Rénovateur, is indispensable for achieving the "Carita complexion" that enhances the skin's Aura. This true detoxifying wrap for the body leaves skin renewed and soft, and enhances the body's contours.

Applied using its signature "Press, stroke" massage which drains and exfoliates, the Rénovateur treatment detoxifies the skin on the surface and deep down, for an ultra-refined skin texture.

• LEGENDARY RÉNOVATEUR 1956 FACE AND BODY	2H
• LEGENDARY RÉNOVATEUR 1956 BODY	1H





03

HAIRDRESSING  
AND HAIR CARE

# TWO VISIONARIES OF HAIRDRESSING: MARIA & ROSY CARITA

*La Maison de Beauté, temple of Professional luxury  
Hairdressing for 70 years.*

Maria and Rosy Carita were two talented female entrepreneurs in a male-dominated world.

Bold and intuitive, they revealed the auras of beauty icons from the world of film, theatre, dance and high society: Isabelle Adjani, Jane Fonda, Sophia Loren, Her Serene Highness Princess Grace of Monaco, Isabelle Huppert, Dalida and Sigourney Weaver.

They created “Deneuve blond”, a complexion-flattering shade that women found inspirational. They also created Françoise Hardy’s fringe, Mireille Mathieu’s iconic cut and Jean Seberg’s short cut, and delighted in going beyond hairdressing to reveal these women’s personalities.





## HAIRDRESSING WITH DAVID LUCAS

*« I've always been fascinated by women who embrace their style with boldness, naturalness, and elegance. With CARITA, I find that same vision of beauty—free, sophisticated, yet never rigid. »*

DAVID LUCAS

David is a visionary hairdresser who embodies an aspirational idea of style—effortless chic, precise yet nonchalant elegance, and contemporary Parisian beauty.

Today, as CARITA's International Hair Ambassador, he will bring his unique talent and artistic eye to the Maison de Beauté every Thursday to reveal each client's aura.

# HAIRDRESSING WITH DAVID LUCAS

## STYLING

Short hair  
Mid-length hair  
Long hair

## TRIM AND STYLING

Short hair  
Mid-length hair  
Long hair

## THE TECHNIQUE

### COLOR/LIGHTING CUT AND STYLING

Short hair  
Mid-length hair  
Long hair

### BALAYAGE

Balayage, styling  
Balayage, lighting, styling  
Balayage, cut, styling  
Balayage, lighting, cut, styling

## MEN

Shampoo, cut, styling  
Shampoo, colour treatment, styling

## SPECIAL STYLING

Bridal Package: 1 trial & wedding day  
hairstyle  
Event Hairstyling  
Updo





# EXCEPTIONAL HAIR TREATMENTS

## ESSENTIAL EXPERT TREATMENT 1H

Scalp detox treatment followed by a beautifying treatment to impart lift and shine to the hair.

## LEGENDARY HAIR TREATMENT 1H20

Created in 1956 by the Carita sisters, this very special treatment carried out in the privacy of our hair care suite offers a uniquely relaxing interlude during which the scalp is detoxified and oxygenated and hair is rehydrated and lifted.

Your will end your experience with more beautiful hair.

# CUT, COLOUR AND STYLING

## STYLING

Short hair  
Mid-length hair  
Long or curly hair

## TRIM AND STYLING

Short hair  
Mid-length hair  
Long or curly hair

## RESTYLE CUT AND STYLING

Short hair  
Mid-length hair  
Long or curly hair

## MEN

Shampoo, cut, finish

## CHILDREN

Shampoo, trim, styling - Boy  
Shampoo, restyle cut, styling - Girl

## TECHNICAL TREATMENTS

Traditional colour treatment  
Highlights, balayage  
Perm  
Straightening (choice of Brazilian or Japanese)

## PRIVATE HAIRDRESSING SUITE

Cut, styling

## SPECIAL STYLING

Extensions  
Curling  
Chignon

*Other services on request*





04  
EYE AND LIP  
BEAUTY

**“BENEATH THE HAIR,  
THERE IS ALWAYS  
THE LOOK IN  
THE EYES.”**

The Carita sisters had a vision, a vision of head-to-toe beauty, and very soon they were offering eye beauty services to their clients.





# EYE BEAUTY

## EXPERTISE, PRECISION, TECHNICAL SKILL

Just like a haircut or hair colouring treatment, eye beauty treatments require a very precise set of skills in order to define and highlight the eyes.

With their finely-honed tools and consummate manual dexterity, our experts define the brows, the keys to accentuating the eyes, by restructuring them to flatter the shape of the face. Painstakingly applied techniques lift and accentuate the eyes, and thicken and redefine the lashes.



# LASHES

## LASH EXTENSION

Techniques ranging from ultra-natural to ultra-intense.

### NATURAL VOLUME DESIGN

Refined and abundant result. Elegantly thickens and lengthens the natural lashes.

### CUSTOM DESIGN

Custom technique to accentuate the eyes and correct sparse lashes.

### RUSSIAN VOLUME DESIGN

Enhanced volume and high definition of eyes. Additional maintenance service.

## LASH BEAUTY

Enhance your eyes naturally with a beautifying treatment.

### LASH TINT

Intensifies colour and adds depth to lashes.

### LASH LIFT

Opens up the eyes by adding a natural curve.

### COMPLETE EYE LIFT TREATMENT

Complete treatment for highlighting the eyes: lift, tint and lash growth boosting treatment. Additional top coat for prolonged hold and shine.



# BROWS

## BROW RESTRUCTURE

Manual plucking technique used to restructure the brow line to adapt it to your face shape and personality.

## BROW BEAUTY

### BROW TINT

Intensifies colour and adds depth to the eyes.

### BROW LIFT

Neatens the brows and results in a thicker, better defined brow line with added volume.



# SEMI-PERMANENT MAKEUP

## BROWS

### LIGHT SHADING

*1 session*

Light restructuring for a natural effect.

### MICROBLADING

*2 sessions*

Natural restructuring which replicates brow hairs.

### MICROSHADING

*2 sessions*

Smoky shading technique, for a more intense and sophisticated effect.

## LIPS

### LIP HIGHLIGHTING

Natural plumped-up effect with a touch of highlighter on the outline of the lips and on the Cupid's bow.

### SHADING & PLUMPED EFFECT

Correction of lip asymmetries by adding volume to specific zones.

### COMPLETE LIP RESTRUCTURE

Redefines the lips by focusing on volume and the 3D outline.



05

**BEAUTY  
TREATMENTS**

HANDS • FEET • MAKEUP • HAIR REMOVAL

# HAND BEAUTY

## HAND BEAUTY 40 MIN

Nail grooming (trimming and filing), cuticle grooming (softening gel, pushing back and trimming) and relaxing hand massage\*.

## HAND TREATMENT 1H20

Time to relax, with a complete treatment for the hands including grooming of nails and cuticles, Carita Rénovateur and warm mask. The result: well-groomed and hydrated hands.

## DETOX MANICURE FOR MEN 40 MIN

Healthy nails in 6 steps.

*\*Application of nail polish not included*



# FOOT BEAUTY

## FOOT BEAUTY 40 MIN

Nail grooming (trimming and filing), cuticle grooming (softening gel, pushing back and trimming) and relaxing foot massage\*.

## FOOT BEAUTY 1H20

Time to relax, with a complete treatment for the feet including grooming of nails and cuticles, Carita Rénovateur and warm mask. The result: well-groomed and hydrated feet.

*\*Application of nail polish not included*





# COLOUR

## HANDS AND FEET

### CLASSIC POLISH

Application of classic polish 15 min.

### LONG-LASTING POLISH

Application of long-lasting polish 15 min.

### SEMI-PERMANENT POLISH

Application of semi-permanent polish and nail treatment 45 min.

Removal of semi-permanent polish and nail treatment 30 min.

## MAKEUP

Beauty-enhancing session  
Special occasion makeup  
Individual makeup advice workshop

## HAIR REMOVAL

Face  
Body  
Brow maintenance





06  
SPECIAL  
OCCASIONS



# SPECIAL OCCASIONS

The Maison de Beauté Carita welcomes you when you need to prepare for a special event. Hair, makeup, face and body treatments, beauty treatments for hands and feet... select your personalised Carita experience to prepare you for your special occasion.

## BEAUTY PREPARATION

Hairstyling and makeup tryout.

## BEAUTY ESSENTIALS

A time just for you. Head-to-toe beauty with hairdressing, makeup, and beauty treatments for hands and feet.

## EXCEPTIONAL HEAD-TO-TOE BEAUTY

A special occasion in itself: a session in the private suite that includes the Pro.Morphose R.F. Lagon Hypertonic full facial (1h45), the Rénovateur Legendary Body renewal (1h), hairdressing, makeup, and beauty treatments for hands and feet.



## THE DOUBLE SUITE

PERFECT FOR TIME TOGETHER.

A very special place equipped with a hammam, the double suite welcomes you to share a time of pampering and relaxation.

Contact the Maison de Beauté Carita to create a personalised experience.



## THE BEAUTY APARTMENT

The Beauty Apartment welcomes you for a memorable Parisian experience on the third floor of the Maison de Beauté.

The 130-sqm space, bathed in light, offers you the ultimate beauty experience, in a stylish and sophisticated atmosphere, with timeless interior design inspired by the Carita sisters.

Consisting of a large sitting/dining room, a two-person treatment room with hammam and a hairdressing salon for exceptional hair care, it can be made completely private.

A wide selection of services, ranging from a gastronomic meal to personalised treatments, is available for composing a programme designed exclusively for each of our guests.

Contact our receptionists to book your experience in the Beauty Apartment. Quotation on request.



## THE CARITA GIFT CARD

GIVE YOUR LOVED ONES  
A SPECIAL EXPERIENCE.

Our gift card is valid for all our services (Facials, Body treatments, Eye Beauty, Hairdressing), all our products and our Art de Vivre Collection, for a period of 1 year from date of issue. Valid only at the Maison de Beauté Carita, 11 rue du Faubourg Saint-Honoré, Paris.

Contact our receptionists to order your gift card.

# THE RESTAURANT

At the heart of the Maison de Beauté, the Rosy & Maria Restaurant and Café welcomes our guests into a contemporary yet timeless space. Come and enjoy a moment to socialise, or prolong your relaxing break with a unique gastronomic experience.

Our chef, Amandine Chaignot, an icon of the Paris culinary scene, has designed a menu featuring healthy, seasonal and sophisticated cuisine.

To book, go to the [Carita.fr](http://Carita.fr) website or contact the restaurant at +33 (0)1 44 94 11 45.



# TERMS AND CONDITIONS

**ACCESS BY CAR:** A valet parking service is available on rue du Faubourg Saint-Honoré from 10 a.m. to 7 p.m., Monday to Saturday. We recommend allowing enough time for the valet to take charge of your vehicle. Public car parks: Concorde or Madeleine. Metro: Lines 1, 8, 12: Concorde / Lines 8, 12, 14: Madeleine.

**CANCELLATION, EXCHANGE & LATE ARRIVAL:** If you need to cancel, we ask that you notify us 24 hours in advance. Beyond this deadline, any cancellation will be invoiced (see PAYMENT section). The service packages offered cannot be altered. For a personalised programme, please consult our facialists and hairdressers. In the event of late arrival, we will do our utmost to provide you with the same service if our schedule permits. If this is not possible, however, we will be forced to provide a shorter service.

**PRICES:** Prices, inclusive of VAT, are shown in the Prices Section of our Exceptional Services leaflet. Prices listed are indicative and subject to change without notice. Quotation available on request for any service provided outside the Maison de Beauté's opening hours.

**PAYMENT:** Payment methods accepted: debit or credit card, cash (up to €999) and remote payment. Payment of a deposit of 30% of the total price of services booked, inclusive of VAT, will be requested at time of booking in order to secure the booking. In the event of no-show or late cancellation (see CANCELLATION, EXCHANGE & LATE ARRIVAL paragraph), the deposit will be retained as compensation.

**INVITATION TO WELL-BEING:** You have the opportunity to give a delightful gift. Our wonderful gifts are available at the Maison de Beauté.

**RECOMMENDATIONS:** Please take care of your valuables, as the establishment cannot be held responsible in the event of loss or theft. For your comfort and convenience during body treatments, undergarments will be provided.

**IMAGES:** photos of the Maison de Beauté take by ©Benoit Linero.



**MAISON DE BEAUTÉ CARITA**

11 RUE DU FAUBOURG SAINT-HONORÉ - 75008 PARIS  
TEL. +33 (0)1 44 94 11 11 - 11faubourg@maison.carita.fr

Monday to Saturday: 9 a.m. to 8 p.m.

**THE ROSY AND MARIA RESTAURANT**

TEL. +33 (0)1 44 94 11 45 - rosyetmaria@restaurant.carita.fr

Tuesday to Saturday: 9.30 a.m. to 6 p.m.

@caritaparis



[www.carita.com](http://www.carita.com)

